

ENTREPRENEURS
ON THE
MOVE

EOM

INVESTING
IN AFRICA'S
FUTURE



GreenTec Capital

AFRICA FOUNDATION

Promoting Investment in African Entrepreneurship



**LAND OF
AFRICAN
BUSINESS**

This event is organized by the GREENTEC CAPITAL AFRICA FOUNDATION (GCAF)
AND the LAND OF AFRICAN BUSINESS (Le LAB)

PROGRAMME

2-4 OCT 2019

ABIDJAN, CÔTE D'IVOIRE

A collection of small, colorful geometric shapes including triangles, circles, and squares in shades of teal, orange, purple, and yellow, scattered around the text.

AKWABA! WELCOME / BIENVENUE!

to the inaugural
#EntrepreneursOnTheMove:
Investing in Africa's Future

Abidjan, Côte d'Ivoire

A decorative graphic at the bottom of the page consisting of two wavy, overlapping lines. The top line is a thin dark blue outline, and the bottom line is a thick, solid yellow fill.



Partnership between le LAB and GCAF

"We believe collaborating with like-minded institutions is the key to creating more value for African entrepreneurs and enablers who are shaping African entrepreneurship and innovation ecosystems. It was important for us to collaborate with an organization that had, like us, an early genuine interest to mobilize international stakeholders and change their perception of Africa. The LAB has been active in supporting entrepreneurs in Francophone Africa before the words 'African startup' became a hype, therefore, we are thrilled about this partnership. The theme of our event is #EntrepreneursOnTheMove: Investing in Africa's Future, thus our planned activities center around promoting investments in African entrepreneurs, who are innovating Africa's Future. It is imperative to support innovative entrepreneurs as they are instrumental in creating the new kind of jobs needed in the future as well as responding to markets needs. We invite you to partner with us and play a catalytical role in supporting African #EntrepreneursOnTheMove"

Erick Yong, Co-Founder of the GreenTec Capital Africa Foundation



Partnership between **GCAF and le LAB**

“The partnership between GCAF and le LAB marks a decisive step in the ambition of our two organizations to strengthen ecosystems in Africa, while consolidating support for young entrepreneurs. The complementarity of our approaches constitutes an original strength in the identification, support and development of African startups. Beyond funding, which is essential for the development of the selected structures, it will be a question of transmitting knowledge, consolidating acquired knowledge and especially the relevance of implementing these new models, with a goal of systematic inclusion. Finally, how can we not see such a political symbol ... when Germany and France join their efforts to contribute to Africa in impactful ways. Such a cooperation based on building a bridge between these two countries to better address the challenges of the 21st century in Africa can only succeed.”

Eric Bazin, Founder of le LAB



CÔTE D'IVOIRE

Yamoussoukro

Abidjan

V2 Q3 2019



In collaboration with our local knowledge partners:



#EcosystemMaps



Agatha



CinetPay



Glovo



CI > DRONE



BACprep



AFRICA



INVESTMENT



COMOÉ CAPITAL PARTNERSHIP LTD



EVENTS





JOBS & GIG ECONOMY



FINTECH & BLOCKCHAIN



HEALTH TECH



SOFTWARE, DESIGN & DEVS



CLEAN TECH & UTILITIES



LOGISTICS & E-COMMERCE



Investiv



AGRI TECH & DRONES/UAVs



ED TECH & LEGALTECH



MEDIA, ADS & LEISURE



MAIN SUPPORT HUBS

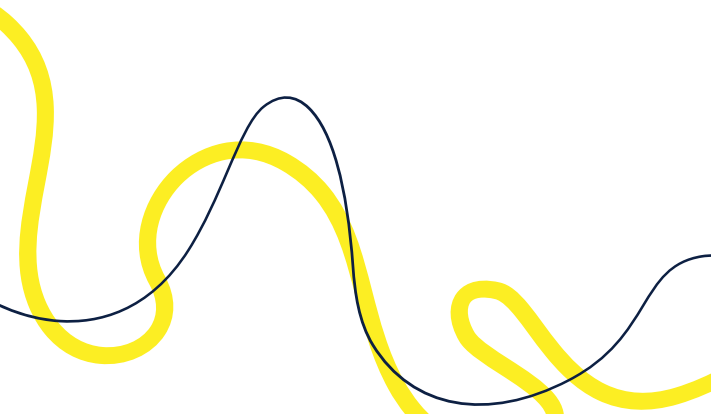


DAY 1

WEDNESDAY 2 OCTOBER 2019

AKWABA! WELCOME / BIENVENUE!

Join us for three jam-packed days of engaging sessions
and hands-on workshops together.



DAY 1

WEDNESDAY 2 OCTOBER 2019

VENUE

Cote d'Ivoire
Chamber of
Commerce
(CCI)

#ENTREPRENEURSONTHEMOVE

09:30 EVENT OPENING • ARA STARTUP TRACK

10:15

- CCI **Faman Touré**, President, Chamber of Commerce and Industry (Côte d'Ivoire)
Sannssi Cisse, Head of Collaborations, GreenTec Capital Africa Foundation (GCAF) (Germany)
Erick Yong, CEO, GreenTec Capital Africa Foundation (Germany)

10:30 KEYNOTE

10:45 **Caroline Rolshausen**, Adviser for Intellectual Property, INPI (Côte d'Ivoire)

10:45 KEY FINDINGS OF THE AFRICAN COMPETITIVE

11:00 INTELLIGENCE FORUM (READING)

François Jeanne-Beylot, Founder, Troover (France)

11:15 PLENARY

12:30 LinkedIn: The best recruiter in Africa ?

Yves Bernard Koby, Director Human Resources, SIFCA (Côte d'Ivoire)
Aniéla Vé Kouakou, Founding Partner and CEO, Agiloya Afrique
Yann Cédric Lohore, Founder & President, Young Job Network (Côte d'Ivoire)
Stéphanie Kacoutie, Founder, Cabinet LM

MODERATOR: Eric Bazin, Founder of le LAB (France)

12:45 KEYNOTE

13:15 **Jean-Louis Dattie**, Managing Partner, Grant Thornton Tax and Legal (Côte d'Ivoire)

DAY 1

WEDNESDAY 2 OCTOBER 2019

VENUE

Cote d'Ivoire
Chamber of
Commerce
(CCI)

13:30 LUNCH

14:30 networking

14:45 KEYNOTE

15:15 Paul Ginies, Director, Center of Electricity (Côte d'Ivoire)

15:30 LEADING AFRICAN WOMEN

17:30

Fatim Cissé, General Secretary, DUX (Côte d'Ivoire)

Fati Niang, Founder, Black Spoon (Senegal)

Stéphanie Maubah Carene Konan, Researcher (Côte d'Ivoire)

Marie-Noelle Eponon, Delegate (Côte d'Ivoire)

Brigitte Ahoutou Yobouet, Entrepreneur (Côte d'Ivoire)

17:45 KEYNOTE

18:30 Elisabeth Moreno, Vice-Présidente et Directrice Générale, HP Afrique



DINNER



19:30
21:30

DAY 1

WEDNESDAY 2 OCTOBER 2019

VENUE

Cote d'Ivoire
Chamber of
Commerce
(CCI)

PARALLEL COACHING WORKSHOPS

ARA STARTUPS TRACK

CAPACITY BUILDING / COACHING
WORKSHOPS FOR COMPETING STARTUPS

- | | | |
|-------|---|---|
| 09:00 | Exploring your USP
Jeanne Sisskoko-Zeze,
CCI
Executive Director, Reflet: Consulting | Convincing commercially
Amzinata Karamoko,
Manager, Bond'Innov |
| 10:00 | Exploring your USP
Jeanne Sisskoko-Zeze,
CCI
Executive Director, Reflet: Consulting | Convincing commercially
Amzinata Karamoko,
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Executive Director, Reflet: Consulting | Convincing commercially
Amzinata Karamoko,
Manager, Bond'Innov |
| 11:00 | Mass Communication
Korede Kodjo-Bella, Director, Vibe
Radio – Elle.ci | Investors Insight
Erick Yong, CEO,
GreenTec Capital Partners |
| 12:00 | Mass Communication
Korede Kodjo-Bella, Director, Vibe
Radio – Elle.ci | Investors Insight
Erick Yong, CEO,
GreenTec Capital Partners |
| 12:00 | Mass Communication
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| 13:00 | Mass Communication
Korede Kodjo-Bella, Director, Vibe
Radio – Elle.ci | Investors Insight
Erick Yong, CEO,
GreenTec Capital Partners |

13:15 LUNCH

14:15 networking

- | | | |
|-------|---|--|
| 14:45 | Business Intelligence
François Jeanne-Beylot,
Founder, Troover | Protecting your IP
Caroline Rolshausen,
Adviser for Intellectual Property,
INPI (France) |
| 16:15 | Business Intelligence
François Jeanne-Beylot,
Founder, Troover | Protecting your IP
Caroline Rolshausen,
Adviser for Intellectual Property,
INPI (France) |
| 16:45 | Business Intelligence
François Jeanne-Beylot,
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Caroline Rolshausen,
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| 18:15 | Business Intelligence
François Jeanne-Beylot,
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Caroline Rolshausen,
Adviser for Intellectual Property,
INPI (France) |

**19:30
21:30**

DINNER

DAY 1

WEDNESDAY 2 OCTOBER 2019

VENUE

Cote d'Ivoire
Chamber of
Commerce
(CCI)

GCAF & INCUB'IVOIR STARTUP TRACK
CAPACITY BUILDING / COACHING
WORKSHOPS FOR LOCAL ENTREPRENEURS

09:00 WELCOME REMARKS AND PRESENTATION
09:15 OF THE AGENDA

CCI **Pauline Koelbl**, Strategic Advisor, GreenTec Capital Africa
Foundation & Angel investor

09:15 INTRODUCTION AND PITCH

10:15 PER EACH ENTREPRENEUR
(2 minutes/entrepreneur)

10:15 RAISING FUNDS: KNOWING WHEN
12:00 TO START AND HOW TO PROCEED:

Introduction: Fundraising, an easy exercise?

Hermann Kouassi, Co-founder of Incub'Ivoir (15minutes)

Main sources of financing of a company

Hermann Kouassi (20 minutes)

How to attract and interact with an investor:
important points and obligations

Aboubaker Benslimane, Head of Startups Resources, GreenTec Capital
Partners (30 minutes)

Testimonial: Advice of a successful entrepreneur on encountered
difficulties, constraints, solutions and opportunities

Alexandre N'Djore, CEO and founder of Digitech Group Africa
(15 minutes)

20 minutes of Q&A

DAY 1

WEDNESDAY 2 OCTOBER 2019

12:00
13:00
PARALLEL
SESSIONS

GROUP WORK: CASE STUDY

- » The top 5 skills required for an entrepreneur (soft skills)
- » Establishing fundraising methodology for a fictitious startup

15 people divided into 3 groups + 3 coaches from different Hubs & GCAF

GROUP WORK: CASE STUDY

- » The top 5 skills required for an entrepreneur (soft skills)
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13:00 **LUNCH**
14:30 networking

14:30 Group presentation:

15:45 Identified methodologies and summary of lessons learned (10 minutes for each of the 6 groups) / Q&A

15:45 Pitching:

17:00 5 startups (selected from different hubs) pitch their projects before a committee of experts and receive feedback (5 minutes of pitch + 10 minutes of exchanges)

17:00 Next steps:

17:15 Presentation of the follow up support to the 5 startups (mentoring for 3 months)

Closing remarks



DAY 2

THURSDAY 3 OCTOBER 2019

VENUE
Pullman Hotel

#ENTREPRENEURSONTHEMOVE

AKWABA! WELCOME / BIENVENUE!

Coffee on arrival welcoming performance - Local Artists

MASTER OF CEREMONIES: Juliette Ba Mairesse, Journalist
TV5Monde and RTI

10:00 **OFFICIAL OPENING OF THE**
PULLMAN **PAN AFRICAN EVENT**
HOTEL **#ENTREPRENEURSONTHEMOVE 2019**
WELCOME & EVENT OVERVIEW

10:10 **Why invest in #ENTREPRENEURSONTHEMOVE?**
10:30 **Why Now?**

Thomas Festerling, CEO, GreenTec Capital Africa Foundation (Germany)
Eric Bazin, Founder, of Land of African Business (France)

10:30 **KEYNOTE ADDRESS:** Mobilizing investments for local
11:00 entrepreneurs, paving the road for Africa's prosperous future

Emmanuel Essis, Secretary of State to the Prime Minister in charge of
Promoting Private Investment (Côte d'Ivoire)

DAY 2

THURSDAY 3 OCTOBER 2019

11:00 **KEYNOTE ADDRESS:** Catalyzing inclusive investments in
11:20 Africas' Future: A visionary perspective on Africa 2063

Kevin Chika Urama, Senior Director, African Development Institute,
African Development Bank (Côte d'Ivoire)

11:20 **INSIGHTS FROM AN #ENTREPRENEURONTHEMOVE:**
11:30

Alexandre N'Djore, CEO and Founder, Digitech Group Africa (Côte d'Ivoire)

11:30 **DEMYSTIFYING INVESTMENT IN**
12:40 **AFRICAN ENTREPRENEURSHIP**

How to close the gap between investors and African startups

Emmanuel Essis, Secretary of State to the Prime Minister in
charge of Promoting Private Investment (Côte d'Ivoire)

Papa Amadou Sarr, Minister, General Delegate for
Entrepreneurship (Senegal)

Frank Dupuis, Founder, Dupuis Investment (Germany)

Kauna Ndilula, CEO, NamProFund (Namibia)

Olivier Buyoya, Côte d'Ivoire Country Manager, IFC (Burundi)

Erick Yong, CEO and Co-Founder, Greentec Capital Partners
(Germany)

MASTER OF CEREMONIES: Juliette Ba Mairesse, Journalist
TV5Monde and RTI

DAY 2

THURSDAY 3 OCTOBER 2019

12:45 PRESENTATION

13:00 Investment Guides for African ecosystems: Côte D'Ivoire

Rene Megela, Coordinator Business and Cooperation Desk Abidjan (Côte d'Ivoire/Germany)

13:00 **COLLABORATING TO CREATE GEARUP:** A digital resource
13:15 supporting investment levels of African Startups

Petra Wolkenstein, CEO, Konsultori (Austria)

13:20

14:00 LUNCH

PULLMAN Performance: Live music

HOTEL



MOVE TO CCI FOR
ARA PITCHING
SESSIONS

14:00

14:30 CHAMBER OF

17:45 COMMERCE (CCI)

AFRICAN RETHINK AWARDS PITCHES

The African Rethink Awards (ARA) are a unique start-up competition which has been providing a platform to showcase young entrepreneurs with innovative initiatives. ARA also offers opportunities to mobilize resources to further developed companies of the selected entrepreneurs. This year, 30 finalists will be pitching in front of the public audience and 4 will be selected as winners and rewarded with Prizes during the Dinner and Networking event starting at 20:30pm. In between the pitches the following partners will present current projects to the audience:

Eric Thimba, CEO and Co-Founder of Mookh Africa, (Kenya) (15:45 - 16:15)

Kandas Camara, VISA (Côte d'Ivoire) (17:45 - 18:15)

DAY 2

THURSDAY 3 OCTOBER 2019

17:45 **PITCH OF START-UPS**

18:30 (out of competition)

18:30 **WRAP-UP OF DAY**

18:35 END OF CONFERENCE DAY 2
FREE TIME UNTIL ARA AWARDS

18:30 **EUROPE-AFRICA (EA) INVESTORS ROUNDTABLE**

20:00 (per invitation only):

PULLMAN
HOTEL

The state of investment in Africa and what can be done to catalyze more investments for African #EntrepreneursOnTheMove followed by a structured discussion

DISCUSSION FACILITATOR: Thomas Festerling, CEO,
GreenTec Capital Africa Foundation (Germany)



**DINNER &
NETWORKING**

Awards Ceremony:
**African Rethink
Awards 2019
(ARA)**

20:00
22:00

DAY 2

THURSDAY 3 OCTOBER 2019

VENUE

Cote d'Ivoire
Chamber of
Commerce
(CCI)

PARALLEL COACHING WORKSHOPS

(invite only)

ARA STARTUPS TRACK

CAPACITY BUILDING/COACHING
WORKSHOPS FOR COMPETING STARTUPS

- | | | |
|--------------|---|-------------------------------------|
| 09:00 | Anticipating changes | Success - a mix of boldness |
| 10:00 | and adapting | and good preparation |
| CCI | Koffi Sénamé Agbodjinou,
Founder, l'Africaine
Architecture | Cafa Sall, Director, Kaizen |
| 10:00 | Anticipating changes | Success is blending boldness |
| 11:00 | and adapting | and preparation |
| | Koffi Sénamé Agbodjinou,
Founder, l'Africaine
Architecture | Cafa Sall, Director, Kaizen |
| 11:15 | TESTIMONIAL | |
| 12:00 | Edoh Kossi Amenounve,
Managing Director, BRVM
(Côte d'Ivoire) | |
| 12:00 | TESTIMONIAL | |
| 12:30 | Ange-Frédéric Balma,
Co-Founder and CEO, Lifiled
(Côte d'Ivoire) | |

DAY 2

THURSDAY 3 OCTOBER 2019

20:00
22:00

AWARDS CEREMONY:
AFRICAN RETHINK AWARDS
2019 (ARA)

DINNER
and networking



▶ END OF DAY 2

WE THANK OUR PARTNERS

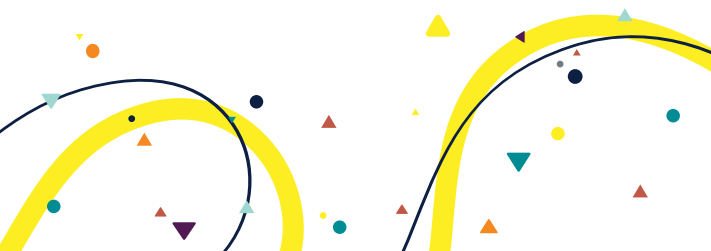




The African Rethink Awards (ARA) is a unique start-up competition which has been providing a platform to showcase young entrepreneurs with innovative initiatives. ARA also offers opportunities to mobilize resources to further developed companies of the selected entrepreneurs.

Since its inception, the LAB has paid particular attention to the role of African women through the creation of a Women Entrepreneurship Award, as well as through the close follow-up of initiatives of women's communities throughout the continent. An Encouragement Award is also awarded each year, providing an opportunity for a young company to develop its model more comfortably.

We warmly congratulate our partners who allow us each year to be at the table of innovative Africa.



DAY 3

FRIDAY 4 OCTOBER 2019

VENUE
Pullman Hotel

#ENTREPRENEURSONTHEMOVE

AKWABA! WELCOME / BIENVENUE!

Coffee on arrival welcoming performance - Local Artists

09:00 WELCOMING AND RECAP OF DAY 1

PULLMAN
HÔTEL

09:10 KEYNOTE ADDRESS

09:30 Investing in fast entrepreneurship for Africa

Papa Amadou Sarr, Minister of the General Delegate for Entrepreneurship (Senegal)

09:30 YOUNG #ENTREPRENEURSONTHEMOVE:

10:30 Dreaming big and chasing the money

Henri Nyakarundi, Founder of ARED and IPA Finalist (Rwanda)

Dario Giuliani, Founder of BriterBridges (UK)

Lamine Barro, Founder & CEO, Etudesk (Côte d'Ivoire)

Kapasa Musonda, Founder of Mangishi Doll (Zambia)

Christian Kamayou, CEO of MyAfricanStartUp (Cameroon)

MODERATOR: Fayelle Ouane, Co-Founder, i-Hub Abidjan/Suguba (Côte d'Ivoire)



DAY 3

FRIDAY 4 OCTOBER 2019

10:50 FIRESIDE CHAT:

11:20 African entrepreneurs stories of striving toward success from the diaspora

Loïc Dablé, Co-Founder of Karmelle & Loïc Dablé Foundation (Côte d'Ivoire)

Ademola Okulaja, Founder Pros4Pros, Former Captain of the German National Basketball Team (Germany)

MODERATOR: Juliette Ba Mairesse, Journalist TV5Monde and RTI

11:10 **ACHIEVING SDGs BY PROVIDING INCLUSIVE ACCESS**
13:00 **TO INVESTMENTS TO UNLOCK AFRICA'S FUTURE:**

Investing in Africa's female-led startups

Euphrasie Kouassi Yao, Special Advisor to the President, Former Ivorian Minister of Women, Family and Protection of Children (Côte d'Ivoire)

Karim Sy, Chairman, Digital Africa (Senegal)

Judith Helfmann, EZ-Scout & Head of Foreign Trade and Development Policy, GIZ / German -African Business Association (AV)

Erick Yong, CEO, GreenTec Capital Partners (Germany)

María Ángeles León López, Co-Founder, Open Value Foundation (Spain)

MODERATOR: Ethel Coffie, Founder, Women in Tech Africa

13:15 LUNCH

14:30 Performance: Live music

14:30

PARALLEL
SESSIONS
COMMENCE

DAY 3

FRIDAY 4 OCTOBER 2019

VENUE
Pullman Hotel

14:30 PARALLEL INTERACTIVE SESSIONS

15:50

**PULLMAN
HOTEL**



INVESTING IN THE GREEN REVOLUTION:

Agripreneurship growing solutions

Awa Thiam, Founder of Lifantou (Senegal)

Quentin Rukingama, Managing Partner of JBQ (Kenya)

Wassim Chahbani, Co-owner of Chahtech and Buried Diffuser inventor
-IPA 2018 finalist (Tunisia)

Atanas Mluki, Founder of Afrilife Honey (Tanzania)

Q&A MODERATOR: David Erhun, Global Talent Scout at the Camp (France)



INVESTING FOR TOMORROW:

Disrupting smarter mobility in Africa

Kamal Yakub, Founder of TroTroTractor (Ghana)

Melkies Ausiku, Founder of LEFA (Namibia)

Stephanie Assi, Co-Founder & Chief Technology Officer of Mojiride (Cote D'Ivoire)

Q&A MODERATOR: Fanny Dauchez, Academy Manager, Seedstars Abidjan
(Côte d'Ivoire)

DAY 3

FRIDAY 4 OCTOBER 2019



ECOSYSTEM ENABLERS ROUNDTABLE

(per invitation only):

Connecting the dots to build robust startup ecosystems
& mobilize investments for ecosystems enabling
institutions

PARTICIPANTS:

- » **African Development Bank** (Côte d'Ivoire)
- » **Blue Octopus Investments Ltd** (South Africa)
- » **Bongo Hive** (Zambia),
- » **BriterBridges** (United Kingdom)
- » **Co-Creation Hub** (Nigeria)
- » **Digital Africa** (France)
- » **German-African Business Association -AV** (Germany)
- » **GIZ** (Germany)
- » **GreenTec Capital Africa Foundation** (Germany)
- » **Incub'Ivoir** (Côte d'Ivoire),
- » **Jokkolabs** (Global/ Côte d'Ivoire),
- » **Kigali Impact Hub** (Rwanda)
- » **Konsultori** (Austria)
- » **Kumasi Hive** (Ghana),
- » **Le LAB** (Land of African Business)
- » **Loudhailer** (South Africa)
- » **MakeSense** (Côte d'Ivoire)
- » **MyAfricanStartUp** (France/Cameroon)
- » **Open Value Foundation** (Spain)
- » **SAIS Programme** (SADC Region/Finland),
- » **Seedspace** (Côte d'Ivoire),
- » **Suguba/i-Hub Abidjan** (Côte d'Ivoire/Mali)
- » **Woelab** (Togo),
- » **Women in Tech Africa** (Pan-African),

FACILITATORS:

Sannssi Cissé, Head of Collaboration, GreenTec Capital Africa Foundation
(Germany)

Dario Giuiliani, Founder, BriterBridges (UK)

DAY 3

FRIDAY 4 OCTOBER 2019

VENUE
Pullman Hotel

16:00 **PARALLEL SESSIONS** CONTINUED

17:30

PULLMAN
HOTEL



INVESTING IN CIRCULAR ECONOMY:

Innovations tackling the growing challenge of waste

Yaya Kone, Co-Founder of Coliba (Côte d'Ivoire)

Vere Shaba, **Founder** GreenDesign Africa (South Africa)

Sophie Chavnel, Recycled Brick Programme Director for UNICEF
(Canada /Côte d'Ivoire)

Isaac Nyankum, Klaks 3D Co-Founder (Ghana)

MODERATOR: Lukonga Lindunda, Bongo Hive Co-founder (Zambia)



EMPOWERMENT TOOLS FOR WOMEN

#EntrepreneursOnTheMove

Flora Tibazarwa, Program Director, SAIS (Namibia/Tanzania)

Fanny Dauchez, Academy Manager, Seedstars Abidjan (Côte d'Ivoire)

Caitlin Nash, Founder and Managing Director, The Loudhailer (South Africa)

George Appiah, Kumasi Hive Co-founder and Solar Taxi Co-founder (Ghana)

Prof Keolebogile Shirley Motaung, Medical Research Scientist at Tshwane
University of Technology (TUT) and IPA 2018 Finalist (South Africa)

Foster Ofosu, Knowledge, Innovation and Capacity Development Specialist,
AfDB (Côte d'Ivoire)

FACILITATOR: Pauline Koelbl, Angel Investor and
Strategic Adviser, GreenTec Capital Africa Foundation,
(Rwanda/USA)

17:30
18:00

COFFEE
& Networking

DAY 3

FRIDAY 4 OCTOBER 2019

18:00 **INFORMAL NETWORKING AND GETTING**
19:30 **READY FOR THE EVENING CELEBRATION**

20:00
22:30

CELEBRATING AFRICAN INGENUITY

Wrapping up: #EoM2019 Investing
in Africa's Future

DINNER
and networking

Meet Innovation
Prize for
Africa (IPA)
2018 Finalists

The way forward and Igniting #EOM2020 - Unlocking One Africa for Startups

 **END OF DAY 3**



GreenTec Capital

AFRICA FOUNDATION

Promoting Investment in African Entrepreneurship



LAND OF
AFRICAN
BUSINESS

This event is organized by the **GREENTEC CAPITAL AFRICA FOUNDATION (GCAF)**
AND the **LAND OF AFRICAN BUSINESS (Le LAB)**

www.greentec-foundation.org
www.lelab.info

